



## Vertalo Distribution Network (VDN)

**Vertalo Distribution Network (VDN)** catalyzes highly-motivated investment firms, real estate providers, and asset tokenization platforms to offer their issuer clients market-leading, scalable digital platform technology and become the digital asset industry's most highly-regarded and successful product, service, and technology providers. VDN enables companies, without incurring upfront costs, to educate, attract and develop new issuers and investors by offering the most advanced digital tools and services on the market.

Any asset is eligible for digitization and the associated programmatic benefits as digital assets are designed to fit into a traditional investment process.

The challenge is that the cost of developing or licensing a digital asset platform is beyond the resources of most companies. As a result, firms are unable to provide the benefits of digital assets to their issuer clients in a cost-effective manner.

### To Address This Need

Vertalo is introducing the **Vertalo Distribution Network (VDN)**. VDN provides a comprehensive technology, product, and service digital asset platform that enables companies to build a successful digital asset business, without incurring upfront software development or licensing costs. Most importantly, VDN enables a participant to scale their digital business without limitation to the number of their issuer clients, deals or investors.

In providing market-leading digital platform technology while eliminating an upfront technology expenditure, VDN immediately transforms a participating investment firm, real



estate provider or asset tokenization platform into a scalable digital product, service, and technology leader.

### The VDN Program Includes:

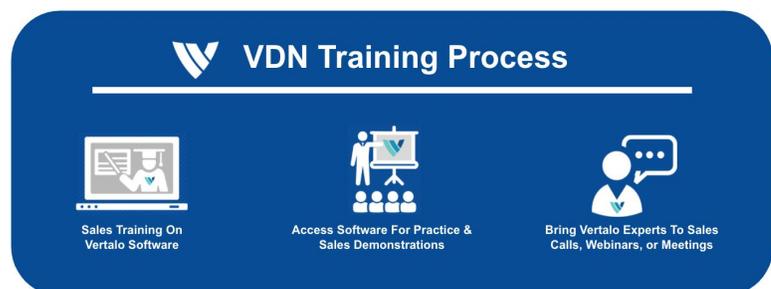
- **Vertalo Sandbox**, a no-risk Vertalo system learning account set up for each VDN participant for demoing to digital asset issuers.
- **Vertalo Keyless Wallet**, that eliminates the requirement that investors hold their tokens in a self-sovereign wallet (like MetaMask) *and* store a private key.
- **Hands-on and video training** on the Vertalo system
- **Vertalo User Community** via *Telegram* and Slack
- **Regular updates and training** on the Vertalo system.

### Vertalo Real Estate (VRE)

VRE provides specialized expertise to real estate platforms in the secure and efficient creation, issuance, and management of digital real estate assets. VRE provides the most fluid and practical digital functionality for real estate capital raising, asset governance, automated compliance, investor management, and custodial solutions.

### VDN Training

VDN provides extensive support to VDN participants, including training on the Vertalo System, practice giving Vertalo demos, support during live Vertalo demos, digital asset education webinars, Vertalo system and sales webinars, VDN User Community via *Telegram* and Slack and Vertalo Real Estate (VRE) specialized expertise on digital real estate transactions.



### Moving Into Revenue-Producing Business

Upon closing revenue-producing digital business, VDN participants can enter into a preferred-price Vertalo Production licensing agreement to support their revenue-producing digital clients. Client implementation is easy with Vertalo's Customer Success Group support.

### To Learn More About VDN

Please contact Allan Chiulli, Vertalo VP Growth, at [allan.chiulli@vertalo.com](mailto:allan.chiulli@vertalo.com), (303) 594-5753 or set up a Discovery call at: <https://calendly.com/allan-chiulli/vertalo-distribution-network-call>.

### For Real Estate Providers Interested in VDN

Please contact Alec Beckman, Vertalo Real Estate Director, at [alec.beckman@vertalo.com](mailto:alec.beckman@vertalo.com), (215) 990-7485 or set up a Discovery call at <https://calendly.com/alec-Beckman>